

# DailupGroup Privacy Policy

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## **Effective Date: 17.08.2025**

Dailup Group (“we”, “our”, or “us”) operates dailupgroup.com. Protecting privacy and safeguarding the personal and financial information of our clients and website visitors is one of our highest priorities. This Privacy Policy explains how we collect, use, and protect your information. By using our website or services, you consent to the collection and use of your personal information as described below.

## **1. Collection of Personal Information**

When you access our site or use our services, we may collect certain personally identifiable information, including but not limited to:

- Full name
- Email address
- Phone number
- Company/organization (if applicable)
- Billing information (if applicable)
- IP address, browser type, operating system, and device information

We collect this information to provide you with services, improve our website, communicate effectively, and tailor our offerings to your needs.

## **2. Legal Basis for Processing Personal Data**

We process personal information based on the following legal grounds:

- **Consent:** When you agree to provide your data voluntarily.
- **Contract:** When processing is necessary to fulfill our obligations to you.
- **Legitimate Interest:** When processing is necessary for business operations, provided your rights are not overridden.

## **3. Usage of Personal Information**

Your personal data may be used for purposes including:

- Providing and improving our services
- Verifying your identity and contact details
- Sending relevant updates, newsletters, or promotional information

- Personalizing your experience on our website

We never sell or rent your personal information to third parties.

#### **4. Sharing with Affiliates and Partners**

We may share limited information with trusted partners or affiliates to provide services you requested, perform business functions, or participate in joint marketing initiatives. All third parties are required to maintain confidentiality and protect your data.

#### **5. Third-Party Services**

We may work with third-party vendors for tasks such as payment processing, analytics, and customer support. These parties are only allowed to use your information to perform their functions and must comply with data protection requirements.

#### **6. Cookies**

We use cookies and similar tracking technologies to enhance your experience on our site. Cookies do not contain personal information but help recognize returning visitors, improve site performance, and provide relevant content. You can manage cookie preferences via your browser settings.

#### **7. Your Rights**

You have the right to:

- Request a copy of your personal data we hold
- Request corrections to inaccurate or outdated information
- Request deletion of data no longer necessary
- Withdraw consent for data processing
- Restrict or object to certain processing activities
- File a complaint with the relevant Data Protection Authority

Requests can be submitted to **[privacy@dailupgroup.com](mailto:privacy@dailupgroup.com)**.

#### **8. Security**

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction.

#### **9. Changes to This Privacy Policy**

We may update this policy periodically. Any material changes will be posted on our website with an updated effective date. Continued use of our website indicates acceptance of the revised policy.

## **10. Contact**

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, contact us at:

**[privacy@dailupgroup.com](mailto:privacy@dailupgroup.com)**